

**Rural Business Development - Learning Territory**  
**“Associativity and organizational networks to promote inclusion”**  
**November 13 to 19, 2016**  
**Nariño, Colombia**

**PROGRAM OF ACTIVITIES (Tentative schedule)**

TIME/DAY	ACTIVITY	PLACE
<b>Sunday, November 13</b>		
During the morning	<i>Arrival of participants to Pasto, hotel accommodation</i>	Pasto Hotel
13:00 - 14:00	<i>Lunch</i>	
14:00 - 16:00	<b>Welcome and Introduction</b> <ul style="list-style-type: none"> <li>- Welcome</li> <li>- Brief presentation of guests and hosts</li> <li>- Introduction to the Learning Territory: objectives, methodology and activities</li> <li>- Delivery of materials and registration</li> </ul>	Pasto Auditorium
	<i>Spare time</i>	
19:00 - 20:00	<i>Dinner</i>	Pasto Hotel
<b>Monday, November 14</b>		
07:00 - 08:00	<i>Breakfast</i>	Pasto Hotel
08:00 - 10:45	<b>Experiences Fair</b> Participants presenting themselves and sharing their experiences and knowledge according to a specific methodology and tools	Auditorio Pasto
10:45 - 11:00	<i>Coffee break</i>	
11:00 - 12:30	<b>Experiences Fair (continuation)</b>	
12:30 - 13:30	<i>Lunch</i>	Pasto Hotel
13:30 - 14:00	<b>Innovation Plan Workshop 01</b> <ul style="list-style-type: none"> <li>- Explanation of the tool</li> </ul>	Pasto Auditorium
14:30 - 15:30	<b>Presentation</b> <ul style="list-style-type: none"> <li>- Rural Micro Enterprise Associative System (SAMER): origins, development, components, methodology and main results</li> </ul>	
15:30 - 17:00	<b>Panel</b> <ul style="list-style-type: none"> <li>- Business alliances with companies and social inclusion in microenterprise networks: microenterprises leaders and business partners have the experience and results of your business partnerships</li> </ul>	
17:00 - 17:15	<i>Coffee break</i>	
17:15 - 19:30	<b>Exhibition</b> <ul style="list-style-type: none"> <li>- Exhibition open to 9 SAMER supported microenterprise networks</li> </ul>	
19:30 - 20:30	<i>Dinner</i>	Pasto Hotel

Tuesday, November 15		
06:00 - 09:00	<i>Transfer from Pasto to Consacá breakfast.</i> <b>Case 01:</b> <b>Fashion, Apparel and Accessories Organizational Network of Nariño:</b> <b>Manos Unidas Association</b>	Campestre
09:00 - 09:15	<b>Cultural activity</b> - The dance group Raíces Consaqueñas perform a typical dance, representative of the origin and process of forming the Manos Unidas Association	La Cabaña - Consacá
09:15 - 09:45	<b>Conversation</b> - Origin, present and perspectives of Manos Unidas Association	
09:45 - 10:45	<b>Group dynamics</b> - "Get ready for my own microenterprise"	
10:45 - 11:00	<i>Coffe break</i>	
11:00 - 11:45	<b>Presentation and plenary</b> - Presentation of results and conclusions of the dynamics "Preparing my own microenterprise "	
11:45 - 13:15	<b>Group dynamics</b> - "Crossing the river"	
13:15 - 14:15	<i>Lunch</i>	
14:15 - 14:45	<b>Video presentation</b> - Video documentary: "The micro-enterprise development and their impact on life quality"	
14:45 - 15:15	<b>Conversation</b> - Group reflection and conclusions from the video screening	
15:15 - 16:15	<b>Innovation Plan Workshop 02</b> - Progress in the elaboration of the plan	
16:15 - 16:30	<i>Coffee break</i>	Consacá Hotel
16:30 - 17:30	<b>Cultural activity</b> - "OLBUS" (Indigenous music group)	
18:00 - 19:00	<i>Hotel accommodation and dinner</i>	
Wednesday, November 16		
6:00 – 8:00	<i>Consacá Transfer to Linares.</i> <b>Case 02:</b> <b>Powdered Panela and Derivatives Organizational Network: 20 de Julio Association</b>	Campestre
08:00 - 08:30	<i>Breakfast</i>	Trapiche El Suizo
08:30 - 09:00	<b>Presentation</b> - Presentation of origin, development, structure, members and results of the July 20 Association	
09:00 - 11:00	<b>Field visit</b> - "Trapiche El Suizo" farm	
11:00 - 11:15	<i>Snack</i>	
11:15 - 11:45	<b>Group dynamic</b> - "Management puzzle"	

11:45 - 12:30	<b>Conversation</b> - Process management of financial resources and institutional support for business and partnership development	
12:30 - 14:00	<i>Lunch</i>	Campestre
14:00 - 15:30	<b>Identification of the territory</b> - Hiking the trail la Tola	Linares
15:30 - 16:30	<b>Theatre Dramatization "Sainete"</b> - Traditional representation of the history of the association against the dynamics of illicit crop farming	Trapiche El Suizo
16:30 - 17:00	<b>Conversation</b> - Collective representation and analysis of evident concrete learning	
17:00 - 17:15	<i>Coffee break</i>	
17:15 - 18:00	<b>Innovation Plan Workshop 03</b> - Progress in the elaboration of the plan	
18:00 - 20:00	<i>Transfer from Linares to Pasto</i>	Pasto Hotel
20:00 - 21:00	<i>Hotel accommodation and dinner</i>	
<b>Thursday, November 17</b>		
05:00 - 08:00	<i>Transfer from Pasto to San Lorenzo.</i> <b>CASE 03:</b> <b>Specialty Coffee Organizational Network of Nariño: Nuragro Coffee Association</b>	Campestre
08:00 - 08:30	<i>Breakfast</i>	
08:30 - 09:00	<b>Presentation</b> - Presentation of origin, development, structure, members and results of Nuragro Coffee Association	Different Farms of Café NURAGRO Associated
09:00 - 13:00	<b>Field visit</b> - Visit to the coffee farms partners: analyze the special handling for the production of specialty coffees	
13:00 - 14:00	<i>Lunch at the Finca Los Eucaliptos</i>	
14:00 - 15:30	<b>Conversation</b> - Socialization of the experiences of each group, from visits to farms	
15:30 - 16:00	<b>Theatre Dramatization</b> - The different conditions and dynamics in coffee marketing channels	
16:00 - 16:15	<i>Coffee break</i>	
16:15 - 17:00	<b>Conversation</b> - Analysis and conclusions on the collective representation	
17:00 - 18:30	<b>Show Cupping</b> - Practical experience of a coffee tasting process	
18:30 - 20:00	<b>Cultural activity</b>	San Lorenzo Hotel
20:00 - 21:00	<i>Accommodation and dinner</i>	
<b>Friday, November 18</b>		
07:15 - 08:00	<i>Breakfast</i>	San Lorenzo Hotel

08:00 - 08:45	<b>Presentation</b> - Nuragro Coffee Association timeline in managing strategic alliances	Communal living
08:45 - 10:45	<b>Panel</b> - Creation of public - private partnerships for competitive access to markets	
10:45 - 11:00	<i>Coffee break</i>	Communal living
11:00 - 12:30	<b>Innovation Fair</b> - Presentation and analysis of the Innovation Plans	
12:30 - 13:30	Lunch	
13:30 - 16:30	<i>Transfer from San Lorenzo to Pasto.</i>	
16:30 - 18:30	<b>Learning Territory closure</b> - Final conclusions, components analysis and future perspectives - Certificates-giving ceremony	Pasto Auditorium
19:00 - 20:00	<i>Dinner</i>	Pasto Restaurant
<b>Saturday, November 19</b>		
	<i>Breakfast and return of the participants to their places of origin</i>	