CALL FOR APPLICATIONS

Responsible Artisanal Fishery, a profitable and sustainable business

Learning Territory - Marine Planning and sustainable fishery in the North Pacific Chocó

November 27 to December 3, 2016 Chocó, Colombia
Artisanal fishing is a vital economic activity for thousands of families from coastal edges, who, along with other small farmers, share the challenge of improving their living conditions, with techniques and strategies to ensure the sustainable use and exploitation of marine resources. Thus, fishermen and other members of the communities they belong seek joint income generation to improve their quality of life, with the implementation of practices to ensure the conservation of the resources that make it possible.
On the Pacific Coast of Chocó department (Colombia), there is evidence of concrete, effective and appropriate solutions that are the result of empowerment and key role participation of artisanal fishermen families and organizations. Gestated by local actors, for more than a decade its protagonists have been leading various actions for planning and sustainable use of marine coastal resources. The place - a Natural Sanctuary where whales, turtles and migratory birds find a shelter for reproducing - has been the scene of a community-based process of appropriation seeking to protect natural resources, as well as to consolidate responsible artisanal fishing as a profitable income generating alternative and a real engine of territorial development.

This Learning Territory allows to experience and learn directly from these initiatives and their protagonists, responding not only to the interest it represents to the Pacific coast of Colombia, but also for other latitudes where artisanal fishery and sustainable use and manage of coastal marine resources practices may be part of real alternatives for improving the quality of life of the population.

Learning Territory implemented 4 complete training sessions

83 people from Colombia, Panama and Ecuador have been trained in this Learning Territory

17 Local Champions have strengthened their capabilities and participated as trainers on implemented Learning Territories

58,000 USD income from services providing to the Learning Territories program

1 Characterized mainly by tuna, shrimp and mackerel fishing
Constitution of the Federation of Artisanal Fishery Workers (FEDEPESCA)

Industry group that seeks to give legal support to the artisanal fishery subsector of the Chocó Pacific Coast zone, bringing together artisanal fishermen, processors and marketers legally formalized organizations. It promotes rescue, use and standardization of traditional fishing methods, the transformation of the coastal marine product as well as participatory monitoring processes.

Conformed by 28 organizations, belonging to 5 municipalities
Creation of the FISHMARE Commercial Company S.A.S.

Seafood local microenterprise, which bets on the development of responsible artisan fisheries in order to protect the fishery resource. It has consolidated *artisanal fishing as a sustainable income generating alternative*, commercializing its products in different national markets, including a chain of *high end Colombian restaurants* that applies responsible fishing and consumption criteria, with whom they have established a business relationship for more than two years. FISHMARE establishes cooperative and participatory relations with artisanal fishermen, transferring benefits generated in the value chain, through different mechanisms.

The company has implemented *traceability good practices* that enable customers to access detailed information on the origin of the products, responsible fishing applied criteria, and how they were extracted and handled up to the moment they were sold.

16,000 kilos semestral sales, which translates into 12,000 USD

They have 3 collection centers, equipped with refrigerating chain infrastructure, where traceability good practices are applied to their products.
Formation of the Artisanal Fishery Interinstitutional and Community Panel (GIC-PA)

Social initiative that integrates different actors related to the artisanal fishery sector, in the department of Chocó. It aims to **promote qualification initiatives for marine and coastal economic activities**, mainly fishing, in different areas, benefiting residents of the north Pacific Chocó territory. It is noted for its contributions in the fields of management, planning, monitoring and research of artisanal fisheries.

*It led the creation of the Artisanal Fishery Exclusive Zone (ZEPA), the Fishing Management Exclusive Zone (ZEMP) and the Federation of Artisanal Fishery (FEDEPESCA)*

Establishment of the Golfo de Tribugá Bureau of Environmental Planning

**Joint planning and decision making instance on territorial management** of human activities on natural resources use and management. It counts with the participation and recognition of the various public, private and community actors in the municipality of **Nuquí**.

Leading role in the shaping of the **Regional District of Integrated Management “Golfo de Tribugá-Cabo Corrientes” (DRMI)**
What are the results of the Learning Territory?

The various activities developed in this Territory aim at getting participants trained by good practices and adaptable knowledge, from which they can develop:

✓ **Community strategies** for the management and protection of coastal marine resources
✓ **Community production development plans** for artisanal fisheries
✓ **Rescue and dissemination of sustainable practices plans** for artisanal fisheries
✓ **Participatory Monitoring Plans** for promoting sustainable artisanal fishery
✓ **Product diversification and innovation strategies** for artisanal fishery
✓ **Technical and legal instruments** for marine fishery planning and sustainable use of natural resources
✓ **Political advocacy and community participation strategies and actions** for protection of coastal marine resources and land use planning processes
✓ **Creation and strengthening value chains strategies and plans** for responsible artisanal fishery
✓ **Environmental practices in ecotourism and ethnotourism activities**, associated with the coastal marine resource

---

Operational Information

How much does it cost to participate?

Individual participation costs **USD 1,150**, [One thousand and one hundred American Dollars] and covers **all the Learning Territory participation expenses**, including:

- One night in a 3 star hotel in Medellin, for Thursday, November 27, to be requested by e-mail sent to krees@procasur.org or territoriosdeaprendizaje@procasur.org
- Accommodation, meals and local transportation in all the places where the activity will be realized
- Permanent technical and operational assistance to participants
- Local Champions and coordination Fees
- Travel insurance for non-resident participants in Colombia
- Teaching materials
- Certification Diploma

Tuition fee does **NOT include airfare to and from the city of Medellin (Colombia)**, the Learning Territory starting point. This service must be paid for by each participant.

How to apply?

Complete the **application form online** or download, fill and submit the **application form on Word format** to the email address territoriosdeaprendizaje@procasur.org no later than **November 7, 2016**

For more details please download the **LT Official Program** and contact us Karen Rees Holland: krees@procasur.org and territoriosdeaprendizaje@procasur.org

Feel free to share this information with other potential applicants
Learning Territories
A knowledge management experience from local champions

Learning Territories is a program that promotes sustainable development of local capacities to promote the scaling-up of innovations from the knowledge management of producers, families, communities and rural associations. Territories are fostered by PROCASUR Corporation, with support from the International Fund for Agricultural Development (IFAD) and the Ford Foundation. They are seeking to value knowledge and good practices assets accumulated by Local Champions, men and women, who have implemented innovative and successful solutions in various areas of rural development.

From the identification of rural areas rich in knowledge assets, the program invests in pedagogically promoting and organizing lessons learned by Local Champions, building training proposals deeply rooted in the field with useful solutions for other public and private rural development investment operators.

Thus, this innovative local knowledge management model, provides continuous training, ran by its own local champions, under peer learning methodologies, focusing on knowledge transfer, experiences exchange and theoretical and practical learning with strong emphasis on practical applicability.